

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Target Enterprises Attention: Accounts Payable 15260 Ventura Blvd, #1240 Sherman Oaks, CA 91403



Advertiser	Republican Governor Association
Product	143/REPUB GOV ASSOCIA NC
Estimate Number	143

Invoice #	113069-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WRAL	
Account Executive	Lisa Palmer	
Sales Office	Los Angeles TeleRep	
Sales Region	National	

Order #	113069
Alt Order #	06157014
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	RGA NC
Product Code	RGA

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL CBS This Morn	ing 7am - 9am		-			•			
	ISSUE CLASS OF TIME									
				2 to 10/07/12	5x	11111				
	WRAL		M	10/01/12	:30	8:21 AM	DMRGANC1207H	\$750.00		5
	WRAL		Tu	10/02/12	:30	8:53 AM	DMRGANC1207H	\$750.00		1
	WRAL		W	10/03/12	:30	8:38 AM	DMRGANC1207H	\$750.00		2
	WRAL		Th	10/04/12	:30	8:15 AM	DMRGANC1207H	\$750.00		3
	WRAL		F	10/05/12	:30	8:24 AM	DMRGANC1207H	\$750.00		4
2	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME									
			10/01/1	2 to 10/07/12	5x	11111				
	WRAL		M	10/01/12	:30	9:28 AM	DMRGANC1207H	\$450.00		2
	WRAL		Tu	10/02/12	:30	9:56 AM	DMRGANC1207H	\$450.00		5
	WRAL		W	10/03/12	:30	9:50 AM	DMRGANC1207H	\$450.00		1
	WRAL		Th	10/04/12	:30	9:15 AM	DMRGANC1207H	\$450.00		3
	WRAL		F	10/05/12	:30	9:12 AM	DMRGANC1207H	\$450.00		4
3	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME		10/01/4	0.1- 40/07/40	-	11111				
	MDAL			2 to 10/07/12	5x	11111		\$450.00		
	WRAL		M	10/01/12	:30	10:58 AM	DMRGANC1207H	\$450.00	C MC 0 C 0 7 0 0	2
	WRAL WRAL		Tu W	10/02/12 10/03/12	:00 :00				See MG 3.6,3.7,3.8	4 3
	WRAL		vv Th	10/03/12	:00				See MG 3.6,3.7,3.8 See MG 3.6,3.7,3.8	<i>5</i>
	WRAL Dr. Phil	9-10a	Th	10/04/12	:30	9:33 AM	DMRGANC1207H		MG for 3.4,3.3,3.5,3.1	6
	WRAL Late Late Show	1237a-137a	Th	10/04/12	:30	1:35 AM	DMRGANC1207H		MG for 3.4,3.3,3.5,3.1	8
	WRAL	12374 1374	F	10/05/12	:00	1.00 AW	DHRGANCIZOTTI		See MG 3.6,3.7,3.8	1
	WRAL Dr. Phil	9-10a	, F	10/05/12	:30	9:55 AM	DMRGANC1207H		MG for 3.4,3.3,3.5,3.1	7
4	WRAL Noon News	12p-1p						,	,,,-	
- T	ISSUE CLASS OF TIME	h .h								
			10/01/1	2 to 10/07/12	5x	11111				
	WRAL		M	10/01/12	:30	12:56 PM	DMRGANC1207H	\$600.00		1
	WRAL		Tu	10/02/12	:30	12:55 PM	DMRGANC1207H	\$600.00		2



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4	WRAL	Noon News	12p-1p								
		ASS OF TIME									
	WRAL			W	10/03/12	:30	12:58 PM	DMRGANC1207H	\$600.00		3
	WRAL			Th	10/04/12	:30	12:23 PM	DMRGANC1207H	\$600.00		5
	WRAL			F	10/05/12	:30	12:34 PM	DMRGANC1207H	\$600.00		4
5	WRAL	The Insider (1-130p)	1-130p								
	ISSUE CL	ASS OF TIME									
					to 10/07/12	5x	11111				
	WRAL			M	10/01/12	:00			•	See MG 5.6	5
	WRAL			Tu	10/02/12	:30	1:10 PM	DMRGANC1207H	\$400.00		1
	WRAL			W	10/03/12	:30	1:25 PM	DMRGANC1207H	\$400.00		2
	WRAL			Th	10/04/12	:30	1:25 PM	DMRGANC1207H	\$400.00		4
	WRAL	=		F	10/05/12	:30	1:16 PM	DMRGANC1207H	\$400.00		3
	WRAL	Letterman Friday	1205x-107x	F	10/05/12	:30	12:18 AM	DMRGANC1207H	\$250.00	MG for 5.5 10/01	6
_				ISSUE CI	LASS OF TIM	E 18.23					
6	WRAL ISSUE CL	5:00 First News ASS OF TIME	5-530p								
	.0002 02			10/01/12	to 10/07/12	5x	11111				
	WRAL			M	10/01/12	:30	5:23 PM	DMRGANC1207H	\$1,800.00		2
	WRAL			Tu	10/02/12	:30	5:23 PM	DMRGANC1207H	\$1,800.00		4
	WRAL			W	10/03/12	:30	5:11 PM	DMRGANC1207H	\$1,800.00		1
	WRAL			Th	10/04/12	:30	5:22 PM	DMRGANC1207H	\$1,800.00		5
	WRAL			F	10/05/12	:30	5:12 PM	DMRGANC1207H	\$1,800.00		3
7	WRAL	6pm News (M-F)	6-630p								
	ISSUE CL	ASS OF TIMÈ	•								
				10/01/12	to 10/07/12	5x	11111				
	WRAL			М	10/01/12	:30	5:59 PM	DMRGANC1207H	\$2,200.00		4
	WRAL			Tu	10/02/12	:30	6:12 PM	DMRGANC1207H	\$2,200.00		1
	WRAL			W	10/03/12	:30	5:58 PM	DMRGANC1207H	\$2,200.00		2
	WRAL			Th	10/04/12	:30	6:14 PM	DMRGANC1207H	\$2,200.00		3
	WRAL			F	10/05/12	:30	6:08 PM	DMRGANC1207H	\$2,200.00		5
8	WRAL	Wed Hour 3	10-11p								



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	ISSUE CLASS OF TIME		•	•	•	•	•		<u> </u>	
			10/01/12	2 to 10/07/12	1x	1				
	WRAL		W	10/03/12	:00			\$3,500.00	Credited	1
			Rate/mo	oved to order#	113068					
9	WRAL Fri Hour 2	9-10p								
	ISSUE CLASS OF TIME									
				2 to 10/07/12	1x	1				
	WRAL Fri Hour 1	8-9p	F	10/05/12	:30	7:59 PM	DMRGANC1207H	\$3,500.00		1
10	WRAL Late News	11-1135p								
	ISSUE CLASS OF TIME									
				2 to 10/07/12	5x	MTWTFSS				
	WRAL		M	10/01/12	:30	11:23 PM	DMRGANC1207H	\$1,800.00		2
	WRAL		Tu	10/02/12	:30	11:32 PM	DMRGANC1207H	\$1,800.00		3
	WRAL		W F	10/03/12	:30	11:13 PM	DMRGANC1207H	\$1,800.00		1
	WRAL WRAL		F Sa	10/05/12 10/06/12	:30 :30	11:27 PM 11:24 PM	DMRGANC1207H DMRGANC1209H	\$1,800.00 \$1,800.00		5 4
		0.0-	Sa	10/06/12	.30	11.24 FIVI	DMKGANC12U9H	φ1,000.00		4
11	WRAL WRAL 6a News Sat ISSUE CLASS OF TIME	6-8a								
				2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	7:14 AM	DMRGANC1209H	\$500.00		1
12	WRAL CBS This Morning Saturday ISSUE CLASS OF TIME	8am - 10am								
			10/01/12	2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:00			\$600.00	See MG 12.2	
	WRAL CBS This Sat Morning 8-9a	8-9a	Sa	10/06/12	:30	8:24 AM	DMRGANC1209H	\$600.00	MG for 12.1 10/06	2
13	WRAL Andy Griffith Sat 730-8p ISSUE CLASS OF TIME	730-8p								
	 		10/01/12	2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:00			\$275.00	See MG 13.2	
	WRAL On The Record 730-8p		Sa	10/06/12	:30	7:40 PM	DMRGANC1209H		ISSUE CLASS OF TIME MG for 13.1	2
14	WRAL CRIMINAL MINDS	1135-1235XM						•		



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	ISSUE CLA	ASS OF TIME	•				•			•	
				10/01/12	to 10/07/12	1x	1-				
	WRAL			Sa	10/06/12	:30	12:33 AM	DMRGANC1209H	\$300.00)	1
15		CBS Sunday Morning ASS OF TIME	9-1030a								
				10/01/12	to 10/07/12	1x	1				
	WRAL			Su	10/07/12	:30	9:51 AM	DMRGANC1209H	\$750.00)	1
16		Face the Nation ASS OF TIME	1030-11a								
10/01/12 to 10/07/12				to 10/07/12	1x	1					
	WRAL			Su	10/07/12	:00			\$750.0 0	See MG 16.2	1
	WRAL	Face The Nation 1030-1130	1030-1130	Su program	10/07/12 airs 1 hour - IS	:30 SSUE CLA	11:29 AM ASS OF TIME	DMRGANC1209H	\$750.00	MG for 16.1 10/07	2
			Aired Spots	46							

Gross Total \$48,775.00

Agency Commission \$7,316.25

Payment Terms 30 Days Net Amount Due \$41,458.75